



MBA MEMBERSHIP LEVELS

Your membership in the MBA supports business growth in our region and building a skilled workforce pipeline. It is also an opportunity to connect with manufacturing business leaders in our community and collaborate on shared objectives.

1) **MBA Member - \$3500 annually - This level is the only one that can vote, benefits include:**

- Year One: Company Video (Value \$1800+):
 - Company Tour Video will be updated every 2 years – approximately 2-4 minutes
 - Video will feature career opportunities, why work there, path to work there, and feature younger employees and their careers. Need quality control on consistency for these videos and they will be produced by MBA chosen entity.
 - Up to 8 hours of shop footage and up to 3 career interviews combined (each interview approx. 45 min to film)
 - Year Two: 3-4 additional career stories e.g. “a day in the life of a welder”
- Remaining proceeds to go towards marketing of careers in manufacturing and highlighting your company (Digital, website, etc. to be determined by MBA Steering Committee)
- Work with MBA Admin team to host high school tours if logistically viable.
- Advertising on the MBA website with link to Company website (include logo).
- Logo used on all marketing pieces.
- Logo placed on banners, which will be given to high schools (Outreach to tech classes, talk about MBA / Careers, and then the banners can be a leave behind).
- MBA members can attend the 2 Annual Meetings

2) **MBA Sponsor - \$1000 annually - This level cannot vote , benefits include:**

- Work with MBA Admin team to host high school tours if logistically viable
- Advertising on the MBA website, with link to Company website (include logo).
- Logo used on all marketing pieces.
- **Company logo** on new banners, which will be hung up at high schools (outreach to tech classes, talk about MBA / Careers, and then the banners can be a leave behind).
- MBA members can attend the 2 Annual Meetings

3) **MBA Contributor - \$250 annually - This level cannot vote , benefits include:**

- Listed as a member on Website (no logo)
- MBA members can attend the 2 Annual Meetings for no charge
- This level is for gov't, staffing agency, economic development, Technical Colleges, etc.

*All fees are paid ANNUALLY—No Monthly Billing / Our (MBA) Website will be updated in 2022